

**\$75,000.00**

# TOTEM AUTO-CRAFTSMEN LTD.

## 7% Cumulative Preferred Shares

These Preferred Shares (par value \$10) are to be fully paid and non-assessable. Preferred as to assets in the event of voluntary or involuntary liquidation to the extent of \$10.50 a share and accrued dividends and as to cumulative preferential cash dividends from 1st May at the rate of 7% per annum, payable semi-annually by cheque on the 1st day of May and November at par at any branch of the Imperial Bank of Canada. Redeemable after the expiration of five years from the date hereof at the rate of \$10.50 per share upon sixty days' notice at any dividend date plus accrued dividends. Redeemable through the operation of the Sinking Fund.

**Transfer Agents:**—At the Head Office of the Totem Auto-Craftsmen Ltd., Calgary, Alberta.

### CAPITALIZATION

(Upon Completion of Present Financing)

	Authorized	To be issued
7% Preferred Stock (\$10 par value) - - - -	\$125,000	\$ 75,000
Common Stock (\$2 par value) - - - - -	175,000	153,000

The balance of the authorized amount of Preferred Stock may be issued at the discretion of the Directors.

**THE COMPANY.**—Totem Auto-Craftsmen Ltd. has been incorporated under the laws of the Dominion of Canada for the purpose of acquiring as a going concern, The Totem Manufacturing Co. Ltd. (Alberta Charter), founded by Mr. J. C. de Perte in Calgary, Alberta, in 1919. From a modest beginning the business has extended and diversified its operations. The business of the Company consists chiefly of building and repairing every make of Automobiles, Trucks, Busses, School Vans and Commercial Trucks, Painting and Lacquering, Buying and Selling Hardwood Lumber, Manufacturing Furniture and Totem Folding Chairs, Cabinet Work, Show Cases and Refrigerator Boxes, etc. Manufacturing Automatic Slot Machines. A foundry is being added with full equipment for brass and aluminum work.

**PURPOSE OF ISSUE.**—These Preferred Shares presently to be outstanding are to be issued to finance the acquisition by the new Company of the Assets and Undertakings of the predecessor Company and for general corporate purposes. To acquire adequate factory facilities to cope with the increased volume of business.

**MANAGEMENT.**—The business executives of the Company, who have been with the predecessor Company since the Company started and who will be substantially interested in the ownership of the new Company, will continue actively in the management of the Company's affairs.

**SINKING FUND.**—The Letters Patent incorporating Totem Auto-Craftsmen Ltd. provide that the Company shall establish a Sinking Fund and commencing with the year 1921 shall set apart on or before May 1st each year, a sum equivalent to 10% of its surplus earnings (after providing for dividends on preferred stock, allowance for depreciation, bad debts, and profits taxes) and in priority to any dividends payable on any other

class of stock or shares. The Fund is to be applied in purchasing Preferred Shares in the open market up to call price and cost of purchase, and in selling redemption shares after the expiration of five years. Until the Sinking Fund is adequate a Contingent Fund will be provided for the sole purpose of purchasing Preference Shares in the open market.

**VOTING RIGHTS.**—The holders of Preferred Shares shall have the right to attend all meetings of the shareholders; also to elect one of their number to the Board of Directors of the Company. In the event of the Company failing to pay four dividends, the holders of Preferred Shares shall have the exclusive right to vote in respect to all matters, until all arrears of Preferred dividends shall have been paid.

**ASSETS.**—The assets of the Company as at after giving effect to the present financing would have been substantially as follows:

Fixed Assets, consisting of real estate, plant, machinery and equipment, etc.	\$ 99,985.14
Stock in Trade	19,871.50
Patents	36,000.00
	\$145,856.64

Assets are quoted after allowing for a very substantial depreciation.

**EARNINGS.**—The earnings of the predecessor Company, Totem Manufacturing Company Ltd., 1919-1924 inclusive, over 100% each year on all outstanding stock. For the year 1929 shareholders received \$2.31 dividend per share of common stock (\$10 par value). It is expected that certain economies will be put into effect which will materially increase the above earnings.

These Preferred Shares are offered for sale when, as and if issued and received by us and subject to the approval of all legal details by our counsel, Walter S. Davidson, Calgary. Appraisals, Statements of Earnings and Balance Sheet of the Company may be seen at the Head Office of the Company in Calgary, Alberta.

**Price: \$10.00 per share and accrued interest**

# TOTEM AUTO-CRAFTSMEN LTD.

CALGARY - ALBERTA

M 2032



# Totem Auto-Craftsmen Limited

(Successors to Totem Manufacturing Co. Ltd.)

212-214 Third Avenue East - Calgary, Alberta

Dear Contestant:

The puzzle season is now drawing near and it won't be long before we will start advertising and re-opening our big Puzzle Contest.

Before starting our fall advertising campaign we have decided to make a special ruling for our last year's contestants and business associates, and give them the very unusual privilege of solving the Tie-Breaker over again. We realize that you may have such a good answer that it will be impossible for you to improve it, however, it no doubt will be well worth your time to see if you have the highest possible answer. In other words, we want to show our appreciation to the people who have already supported our contest, and believe the best thing we can do is to allow them to have another trial at the Tie-Breaker. This means that you can start working right where you left off last spring.

There is only one stipulation that we make with this new special ruling, and that is, that you must buy or sell another \$2.00 Totem Gold Certificate. We honestly believe that this will not work a hardship on any one as the buyer is guaranteed his money back and 4% interest per annum. Furthermore, we have increased the prize list to such an extent that every contestant should leave no stone unturned until he or she has purchased or sold the full \$20.00 worth.

If you will look over the new prize list, which appears below, we believe you will receive a very pleasant surprise. And furthermore, to our last year's contestants we are making a special prize offer of \$200.00 if he or she should win the first prize. This applies only to those who send in at least \$2.00 on this new special ruling, and your envelope must bear the post office date stamp of not later than October 15th.

Any contestant sending in \$100.00 can, if they wish, get 10 Shares of Totem Auto-Craftsmen Ltd., 7% Cumulative Preferred Shares instead of the 4% Gold Certificate. This offer of 7% Cumulative Preferred Shares holds good for those who send in \$100.00 before the finish of this contest. Ask any broker about this unusual money-back proposition. He will tell you that 7% is an unusually high rate of interest. Please read Free pecies on reverse side.

The Tie-Breakers are now ready, and we will send you another set within 10 days, or any time you state, after we receive your \$2.00 remittance.

You will also note that the Estimating Contest is being extended and a cash prize of \$1,500.00 for a \$2.00 remittance is being given instead of a car, as formerly.

The closing date of both the Figure Puzzle and Estimating Contest will absolutely be in February.

Hoping to hear from you in the very new future, we are,

Yours very truly,

*J. C. de Forge*  
TOTEM AUTO-CRAFTSMEN LTD.

## FIGURE PUZZLE PRIZE LIST

FIRST PRIZE—Total value of \$200.00, \$200.00 cash plus \$100.00 cash extra, at the rate of \$10.00 for every dollar sent in up to \$100.00. Not more than \$100.00 will be applied on any one answer. The Contestant must send in not less than \$2.00 to qualify for this prize.

SECOND PRIZE—If contestant does not qualify as above. Total value of \$100.00, \$100.00 cash, plus \$10.00 extra cash at the rate of \$10.00 for every dollar sent in up to \$10.00. Note your first prize will be \$100.00 if you send in only \$2.00.

THIRD PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

FOURTH PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

FIFTH PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

SIXTH PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

SEVENTH PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

EIGHTH PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

NINTH PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

TENTH PRIZE—\$100.00 Cash, plus the full amount turned in by the candidate up to and including \$100.00.

ELEVENTH TO TWENTIETH PRIZES—\$10.00 Cash each.

TWENTY-FIRST TO FIFTIETH PRIZES—\$5.00 Cash each.

FIFTY-FIRST TO ONE HUNDREDETH PRIZES—\$2.00 Cash each.

ONE HUNDRED AND FIRST TO TWO HUNDREDETH PRIZES—\$1.00 Cash each.

## ESTIMATING PRIZE LIST

Award No. 1

**\$1600.00 in Cash**

Award No. 2

**RADIO, valued at \$300**

Award No. 3

**RADIO, valued at \$180**

Award No. 4

**RADIO, valued at \$100**

Award No. 5	\$50.00 Cash
Award No. 6	\$25.00 Cash
Award No. 7	\$15.00 Cash
Award No. 8	\$10.00 Cash
Award No. 9	\$ 5.00 Cash
Award Nos. 10 to 100	\$2.00 Cash Each
Award Nos. 101 to 200	\$1.00 Cash Each